



A large gathering in Bay Park, Miami, in front of the Headquarters Hotel.

THE APPROACHING AMERICAN PHARMACEUTICAL ASSOCIATION CONVENTION.

A CIRCULAR letter has been issued to Florida pharmacists relative to the coming meeting of the A. Ph. A., from which we quote in part: "From July 27 to 31, inclusive, 1931, Florida pharmacists will welcome to this State the most distinguished members of their profession, and for the greater part of two weeks will have the opportunity to show them the beauty and advantages of our commonwealth.

"The AMERICAN PHARMACEUTICAL ASSOCIATION has selected, for the first time in its history, a southeastern state as its meeting place in 1931. That we appreciate this honor and its opportunities, will be seen by the program already outlined for the entertainment of the hundreds of guests. However, this Convention will not be all entertainment; for, perhaps, more than any other nation-wide organization, the AMERICAN PHARMACEUTICAL ASSOCIATION gathers in annual convention for work, instruction and inspiration. This ASSOCIATION will draw to the state representatives from every state in the Union and they will come to us through every entrance. Those from the West and Middle-West will find Pensacola the natural gateway. Those from the Eastern states will come through Lake City and Jacksonville, and every one of them will desire to make some kind of a circular of the state on their return trip. Liberal stop-over privileges offered by the transportation companies will bring visitors to practically every city in Florida.

"We have taken on a large responsibility in bringing the AMERICAN PHARMACEUTICAL ASSOCIATION to this state, and it should be the paramount thought of every pharmacist in the state to make this one of the greatest conventions ever held, and to send our guests back home thoroughly sold on Florida. Let every pharmacist give his whole-hearted coöperation, proving to the world that Florida is not a state of isolated cities, but a community of coöperating citizens, sincerely interested in the welfare of all."